



Proudly Presents

# ONE KAPAMILYA GO!



**September 20, 2009**  
**California's Great America**  
**Santa Clara, CA**

# SPONSORSHIP LEVELS

	<b>EXTREME THRILL</b>	<b>HIGH SPEED</b>	<b>MODERATE RIDE</b>
	<b>\$ 25,000.00</b>	<b>\$ 15,000.00</b>	<b>\$ 12,000.00</b>
<b>On-Air</b>			
1. Interstitials* - TFC	90-30s	55-30s	35-30s
2. Interstitials* - MYX	60-30s	17-30s	No
3. Interstitials* - KTSF	20-30s	10-30s	10-30s
4. Interstitials Brand Super	Yes	Yes	No
4. Event Plug - TFC	150 plugs	150 plugs	150 plugs
5. Event Plug - MYX	60 plugs	60 plugs	60 plugs
6. Event Plug - KTSF	16 plugs	16 plugs	16 plugs
7. Event Plug - Exposure Treatment	Presentorship Billing (Solo Logo)	Large Logo Group	Small Logo Group
8. Pasasalamat Plug - TFC	21 plugs	21 plugs	21 plugs
9. Pasasalamat Plug - MYX	7 plugs	7 plugs	7 plugs
10. Pasasalamat Plug - TFC	3 plugs	3 plugs	3 plugs
11. Pasasalamat Plug - Exposure Treatment	Omnibus Logo Group	Omnibus Logo Group	Omnibus Logo Group
<i>*If converted to TVC:</i>			
1. Spots within TFC	45-30s	28-30s	16-30s
2. Spots within MYX	32-30s	10-30s	No
3. Spots within KTSF	18-30s	10-30s	10-30s
<b>On-Ground</b>			
1. 10' x 10' Booth	1	1	1
2. Booth Placement	Prime Location	Secondary	Secondary
3. Banners within OK Go area	4 in / 2 out	2 in / 2 out	2 in / 2 out
3. Standee w/in Theatrical Venue	1	No	No
4. Tickets	50	20	10
5. BUSA On-Ground Giveaway	Yes	No	No
6. Live Acknowledgement by Emcee	Yes	Yes	Yes
<b>Other Values</b>			
1. Website	2 Banners	1 Banner	1 Banner
2. Poster / Flyers / Print Ads*	Top Most (Presentor)	Lower (Large Logo Group)	Lowest (Small Logo Group)
3. Sponsor's Meet & Greet with some celebs**	4	2	2
4. Company Mention in Press Releases	Yes	Yes	No
<i>*Subject to deadlines</i>			
<i>**Subject to celebs' availabilities</i>			

FOR MORE INFORMATION: 650-508-6047



# OTHER OPTIONS

## **Booth + On-Ground Bundle** **5,000.00**

1. One 10' x 10' booth
2. Four Banners (2 in / 2 out)
3. 5 Tickets
4. Live Acknowledgement by Emcee
5. Website Banner

## **Stage Blocktiming** **5,000.00**

1. 30-minute stagetime
2. Use of audio equipment
3. Use of video / projector equipment (TBD)

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